

Dear Sirs,

It is with great interest that I contact you regarding the NAB's petition 04-610. I find it appalling that this organization would waste it's energies attacking the innovative technology and refreshing programming options that satellite radio provides, rather than focusing their attention on the problems facing the terrestrial broadcast industry.

Broadcast radio, at one time, was an outstanding resource for discovering new musical talents, expanding your knowledge, and gathering unbiased news and information in a timely and efficient manner. Unfortunately, those days are behind us. Thanks to the softening of the 12/12/12 rule, broadcast outlets have been gathered up by a few large media corporations and, with that, the stations' unique personalities have been destroyed and replaced large-scale programming changes that represent only the corporate point of view. These changes have destroyed the local outlet's ability to provide a product that is worthy of the public's consumption.

There is, however, a beacon shining during this terribly dark time -- Satellite Radio providers such as XM and Sirius. Their ability to offer a bountiful variety of music, news, and entertainment programming has filled the void left by ClearChannel and other terrestrial broadcasters. The only thing missing in Satellite Radio was, until recently, local traffic and weather news. This oversight has been rectified recently by XM and it's addition to the line up is most welcome.

Gentlemen, just as satellite television providers offer local programming to its customers, so should Satellite Radio services be allowed to provide local market driven news and information. This allows them to act in the public's interest, provide another needed service to its customers, and operate in the true spirit of community -- Something NAB's members seem to have forgotten how to do.

I thank you in advance for your timely rejection of the NAB's preposterous and self-serving petition.

Sincerely,
David Gutshall